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Total No. of Questions : 07]

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**BBA (Sem. - 1<sup>st</sup>)**  
**PRINCIPLES OF MANAGEMENT**

**SUBJECT CODE : BB - 101**

**Paper ID : [C0201]**

[Note : Please fill subject code and paper ID on OMR]

**Time : 03 Hours**

**Maximum Marks : 60**

**Instruction to Candidates:**

- 1) Section - A is **compulsory**.
- 2) Attempt any **Four** questions from Section - B.

**Section - A**

**(10 × 2 = 20)**

**Q1)**

- a) Define management.
- b) Functions of management.
- c) Strategy and policy.
- d) Graicuna's formula for effective span.
- e) Decentralization vs. Delegation.
- f) Job design.
- g) Customer departmentation.
- h) Informal communication.
- i) Non budgetary control devices.
- j) Performance appraisal.

**Section - B**

**(4 × 10 = 40)**

- Q2)** What are the functions of planning? Discuss various types of plans.
- Q3)** Explain the main bases of departmentation. What are the conditions in which each is suitable?

- Q4)** What do you mean by span of management? Explain the factors determining effective span.
- Q5)** What do you mean by responsibility and accountability? Also explain various types of authority?
- Q6)** Explain selection process and the techniques used in selection.
- Q7)** Discuss the control process. What are the barriers to control making?