

Paper ID [BB101]

(Please fill this Paper ID in OMR Sheet)

BBA (Sem. - Ist)

PRINCIPLES OF MANAGEMENT (BB - 101)

Maximum Marks : 60

Time : 03 Hours

Instruction to Candidates:

- 1) Section - A is Compulsory.
- 2) Attempt any Four questions from Section - B.

Section - A

(10 × 2 = 20)

Q1)

- a) Define 'Management'.
- b) What is a strategy?
- c) What are the common difficulties in decision making?
- d) What is the significance informal organisation?
- e) Enlist various types of departmentation.
- f) Differentiate between line and staff authority.
- g) What are the factors affecting staffing?
- h) What is the process of communication?
- i) What are the essentials of effective control system?
- j) What are the responsibilities of business towards shareholders?