

- Q2) What is management by objectives? Discuss its process.
- Q3) "Planning is the essence of management". Discuss the statement and suggest the ways to make planning effective.
- Q4) What is span of management? Discuss the factors affecting span of management.
- Q5) Explain various steps of selection process.
- Q6) Discuss the importance of communication in a business organisation and explain how communication can be made effective.
- Q7) Define social responsibility of business. Examine this concept in Indian scenario.

XXXXXXXXXX