

Roll No. ....

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**BBA (Sem. -1<sup>st</sup>)**  
**PRINCIPLES OF MANAGEMENT**  
**SUBJECT CODE: BB - 101**  
**Paper ID: [C0201]**

**Time: 03 Hours**

**Maximum Marks : 60**

**Instruction to Candidates:**

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

**Section - A**

**Q1)**

**(10 × 2 = 20)**

- a) Delegation vs. Decentralization.
- b) Management.
- c) Accountability.
- d) Span of Management.
- e) Social responsibility.
- f) Determinants of effective decentralization.
- g) Communication process.
- h) Decision making.
- i) Planning process.
- j) Matrix organization.

**Section - B**

**(4 × 10 = 40)**

**Q2)** Discuss the barriers and breakdown of communication.

**Q3)** What is MBO concept? Discuss the process of MBO.

**Q4)** Name the factors determining departmentation. Also mention the bases of departmentation and give suitable examples.

**Q5)** a) What are the steps in controlling process and state the essentials of effective control.

b) What is budgetary control and explain its significance.

**Q6)** Discuss the various functions of Management.

**Q7)** Define staffing. Explain the various techniques used in selection process.

