

Roll No.

Total No. of Pages : 2

Total No. of Questions : 07

MBA/MBA(IB) (Sem.-1)
MANAGERIAL ECONOMICS

Subject Code : MB-105 (2008 & onward Batches)

Paper ID : [C0170]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY.**
2. **Attempt any FOUR questions from SECTION-B.**

SECTION-A

(10 × 2 = 20 Marks)

1. (a) Distinguish between the movement along a demand curve and shift in the demand curve.
(b) What is meant by inelastic demand ?
(c) What is budget line ?
(d) Explain why isoquant curves have negative slope ?
(e) Define marginal cost.
(f) Give features of a perfectly competitive market.
(g) Give limitations of Keynesian theory.
(h) What is meant by static multiplier ?
(i) Define fiscal policy.
(j) What is meant by monetary policy ?

SECTION-B

(4 × 10 = 40 Marks)

2. What is managerial economics? How does it differ from economics?
Discuss the scope of managerial economics.

3. What are the conditions for a consumer's equilibrium? Explain and illustrate consumer's equilibrium using indifference curve technique.
4. Explain and illustrate the relationship between marginal cost, average cost and total cost assuming a short-run cost function?
5. What are the necessary conditions for price discrimination? Under what conditions is price discrimination desirable and profitable?
6. Describe the various methods of measuring national income?
7. Describe the instruments of monetary policy? How do they work and what are their limitations.