

MB-963 Industrial/Organisational Psychology**MM: 60****TIMES ALLOWED: 03 HOURS**

NOTE: PART-A IS COMPULSORY AND IS CONSISTING OF 10 SUB-QUESTIONS OF 2 MARKS EACH. PART-B CONTAINS 6 FULL LENGTH QUESTIONS OF 10 MARKS EACH, OUT OF WHICH THE CANDIDATES ARE REQUIRED TO ATTEMPT ANY 4 QUESTIONS.

Part-A

- Q1. What is Organisational Psychology?
- Q2. What is the concept of Industrial Morale?
- Q3. What is Survey Research Method?
- Q4. Distinguish between motivation and morale?
- Q5. What are the different factors of Work Environment?
- Q6. What is Flexible Work Schedule?
- Q7. What is Validity?
- Q8. What is Management by Exception (MBE)?
- Q9. What is Job Enrichment?
- Q10. What is Job Simplification?

Part-B

- Q1. What do you mean by Industrial psychology? Discuss its scope, objectives and problems.
- Q2. Discuss the reliability and validity of different psychological tests used in industry.
- Q3. What is Job Design? Discuss the various approaches of Job Design.
- Q4. What do you mean by Industrial Morale? What are those factors which influence morale?
Discuss the measures which can be taken into account for improving morale.
- Q5. Discuss the importance of telecommuting in the current environment.
- Q6. What do you mean by Attitude? What are methods for measuring attitude? Discuss its implications for organizations.

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