Visit www.brpaper.com for

downloading previous year question papers of B-tech, Diploma, BBA, BCA, MBA, MCA, Bsc-IT, Msc-IT, M-Tech, PGDCA, B-com

Roll No.						Total No. of Pages: 0
						10001110101109001

Total No. of Questions: 07

BBA (2009 to 2011 Batch) (Sem.-1)

MICROECONOMICS

Subject Code: BB-103

Paper ID: [C0203]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

SECTION A

1. Answer briefly:

- a) Opportunity cost
- b) Equilibrium
- c) Demand
- d) Cross price elasticity of demand
- e) Price leadership
- f) Marginal cost
- g) Price line
- h) Perfect competition
- i) Marginal revenue
- j) Selling cost

1 | M - 10503 (S3)-1017

visit www.brpaper.com for

downloading previous year question papers of B-tech, Diploma, BBA, BCA, MBA, MCA, Bsc-IT, Msc-IT, M-Tech, PGDCA, B-com

SECTION B

- 2. Discuss the nature and scope of microeconomics.
- 3. "Indifference curves is an old wine in a new bottle". Comment.
- 4. What is Price Discrimination? Explain how a monopolist indulges in the same.
- 5. Discuss the different types of price elasticity of demand.
- 6. Discuss the concept of Production Function. Explain how equilibrium is attained with two variable inputs.
- 7. Explain Kinked Demand Curve and Cournot Models.

2 | M - 10503 (S3)-1017