Roll No. ☐☐☐☐☐☐☐☐☐☐☐   **Total No. of Pages : 02**

Total No. of Questions : 09

BBA (2012 & Onward Batches)
BRDM (2014 & Onwards)
Bachelor in Service Industry Management (SIM) (2014 & Onwards)
(Sem.–1)
MICRO ECONOMICS
Subject Code : BBA-102
Paper ID : [C1122]

Time : 3 Hrs.   **Max. Marks : 60**

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. **Write briefly :**

   a. Define opportunity cost.

   b. Define average revenue.

   c. What is income demand?

   d. What is explicit cost?

   e. List any two internal economies of scale

   f. Explain planning curve.

   g. Give two features of monopoly.

   h. What is situation rent?

   i. Explain the selling cost.

   j. Explain budget line.

SECTION -B

UNIT-I

2. Differentiate between micro and macro economics.

3. Define income effect, price and substitution effect. Also explain how price effect is a combination of income and substitution effect.

UNIT -II

4. Discuss in detail the shapes of revenue curves under various market forms.

5. Discuss the long run production function (return to scale).

UNIT -III

6. What is price elasticity of demand? What are the various methods to measure price elasticity of demand?

7. Explain in detail the relationship between average cost, total cost and marginal cost.

UNIT - IV

8. How is the price and output determined under monopoly form of market in the short and long run?

9. Critically evaluate the Ricardian theory of rent.